### The First International Chapter of the American Institute of Architects

### **NEWS**

Salomon Brothers Planning Seminar: London Market for Office Buildings

### **NEWS**

Site Re-design: Buckingham Palace

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Bauencorp in the UK

### **NEWS**

**Entries Due For** Excellence in Design Awards

August 1996

### Number 13





King Juan Carlos of Spain officially opened the UIA Convention at Palau De La Musica, Barcelona. Left: Raymond Post, FAIA, President of the AIA, presents the AIA Education Report to Jose Rafael Moneo, Hon. FAIA, 1996 UIA Gold Medalist, at the AIA reception. The AIA delegation looks on.

### Right:

### **UIA Convention** Mobbed as AIA **Candidate Elected** Vice President

Donald Hackl, FAIA, was elected UIA President at the XIX Congress of the International Union of Architects in Barcelona last month, Sarah Topelson of Mexico was elected to a three-year term as President by delegates from 280 countries.

The convention, entitled 'Present and Future - Architecture in Cities,' was fully subscribed. The Congress organisers expected six to seven thousand attendees. but more than ten thousand people showed up.

At one point, the debate prior to one featuring Sir Norman Foster, Hon FAIA, and Peter Eisenman, FAIA. was cancelled because of overcrowding. Students wishing to attend then blocked La Ramblas to vehicle traffic and a demonstration followed. Organisers quickly erected a makeshift outdoor stage in front of

Richard Meier's Barcelona Museum and rescheduled other main debates to the Olympic Basketball Arena.

Other featured speakers included Sir Richard Rogers, Zaha Hadid, Jean Nouvel, Daniel Libeskind, Charles Correa, Mario Gandelsonas. and Ceasar Pelli, FAIA.

Stephan Reinke AIA, London/UK's Programmes Chair and AIA International Advisory Board member, joined the official AIA delegation for the conference.

The AIA hosted a reception for all UIA delegates to honour Rafael Moneo, 1996 UIA Gold Medalist.

In other business, the UIA Congress drafted professional practice recommendations for the guidance of GATTS and WTO. This initiative was co-ordinated by James Sheeler FAIA, John Wright, RIBA, and Padraig Murray of Ireland. The AIA London/UK assisted in this process. Other important initiatives included the proposal of Dr Rod Hackney, Hon FAIA, for a UIA Strategic Plan.

## President's Message

I am very pleased and excited to welcome Herman Miller Limited as the Chapter's first Corporate Partner!

Corporate Partnership is a newly instituted programme that allows the Chapter to establish long term relationships with major companies in industries related to the architectural profession. This is part of our Board's efforts this year to raise the profile of

our members and our profession as a whole.

I am looking forward to working with Gill Parker, Marketing Manager at Herman Miller. As a leader in the design and manufacture of office furnishing systems, we are planning an interesting continuing education programme.

In addition, we appreciated Herman Miller's involvement in our Garden Party. I hope you met Gill and her colleagues at the party. A feature of this year's party was an exhibition on loan from the American Architectural Foundation, illustrating the architectural history of the White House in Washington D.C. This is a popular exhibition, and we are currently discussing its loan to the RIBA for presentation at Portland Place.

Back on our Events Calendar, by popular demand, is the design charrette. The first charrette was an overwhelming success, and we are working on a very interesting design challenge to a well known building in London! Order a new set of design markers and start forming your teams.

New Members

Two new members joined the London Chapter in July.

Hattie Hartman AIA is an architect with Hunt Thompson Associates, and David Lockwood, International Assoc., is an architect with HOK. Welcome.

### **NEWS**

### Call for Design Award Entries

The London/UK Chapter, with the support of Otis Plc, announces its third annual Excellence in Design Awards.

This programme recognises and honours excellence in architectural projects anywhere in the world designed by European-based architects, and projects by architects throughout the world designed for Europe.

Projects must have been designed after January 1, 1993.

Architecture students may submit studio projects provided they are currently enrolled in a UK architectural programme.

No restrictions apply to the number of entries, so long as each entry is submitted and paid for separately.

The sole judging criterion is design excellence. The jury, which will include Michael

Lischer, Chapter President, Monica Pidgeon, Hon FAIA, and J.T. Lengang, Managing Director of Otis, may elect to honour projects by building type or may honour projects without making any such distinctions.

The jurors' decisions will be based on the materials submitted, which must conform to a standard format.

All submissions must reach the AIA at Hellmuth, Obata & Kassabaum, Kent House, 14-17 Market Place, London W1N 7AJ, prior to 2:00 pm on Friday, November 15, 1996. A non-refundable fee for each submission for practising architects is £25. The non-refundable fee for students is £5.

Awards will be announced at a Gala on December 3rd, and recipients will be invited to exhibit their projects.

For details and further information, contact Stephan Reinke, tel. 0181-748-8088, fax 0181-748-3475.

### **UPDATE**

### 16 Months Left to Earn 36 LUs

As you are aware, the AIA has established requirements for continuing professional education for US-registered architect members. In order to maintain your membership you will need to complete 36 Learning Units (LUs) before December 1997; beginning in 1998 you will need to earn 36 LUs per year.

Furthermore, eight of the 36 LUs must be earned in the

area of Health, Safety and Welfare. The AIA plans to issue each member a statement of their current "LU Account" each fall so that you can check on your progress in meeting these requirements.

The London Chapter has sponsored, and will continue to offer, seminars, presentations and other events at which you can earn LUs. The RIBA offers similar continuing education activities, and discussions are currently underway between the two institutes to establish reci-

procity regarding training and education programmes. This agreement will allow the RIBA to be a recognised AIA/ CES provider, and as such, RIBA events will qualify for AIA LUs.

You can earn Learning Units for programmes that are Self-Directed Personal Learning Activities. These might include symposiums, research or study tours in which you participate through your professional careers. To earn credit for these programmes you must fill in the AIA/CES Self-Report Form and post it

to the University of Oklahoma, where members' CES records are kept. A copy of this form is enclosed with the newsletter.

We hope again to arrange lunch-time "brown bag" symposiums later this year. If you or your colleagues have an interesting topic you'd like to share with other members, or if you could arrange for a product representative to do a lunch hour "show", please contact Bob Schmidt, 0171-930-9711 or fax 0171-9309108.

### Americans Open British Firm

Amanda Frame and Tom Giannini, AIA, RIBA, are the principals in the London architectural and interior design firm of Bauencorp. They specialise in commercial interiors, and are now starting retail projects. In business for more than two years, Bauencorp has already completed 400,000 square feet of interiors.

Frame earned her architectural degree from the Univer-

sity of Florida and worked in Houston for Skidmore Owings and Merrill, becoming an Associate Partner in the Houston office. In 1984, she formed her own firm in Houston, also named Bauencorp. In 1987, however, she married a Scottish accountant, closed the 8-person office and moved to London.

During the next few years she worked for Swanke Hayden Connell Architects before deciding to re-open Bauencorp with Giannini in 1994. "The biggest difference," says Frame of practice in Houston and London, "is technology. We didn't need CADD in those days. Then, I began with an office in the dining room, a secretary and typewriter, and hired a night shift of moon lighters when I needed extra staff. Now it is far more costly to open an office. You must have computers."

Frame and Giannini met in London, although they had both worked in Houston at the same time and had many friends in common. Giannini had spent 16 years with a large American practice working on law firms, banks and similar architectural interiors. He is a native of Los Angeles, CA, and graduated in architecture from Arizona State University. He came to London to work "for a couple of weeks" and has been here for more than seven years.

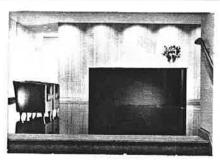
Bauencorp has been a success, making a profit in its first year of operation. During the first two years, the firm operated out of the top two

(cont. Page 3, col. 4 below)









Far Left: Bauencorp: Amanda Whitaker Frame,
Tom Giannini, Ian Wood, Adam Herbert
Top Middle: Robertson, Stephens & Company
Bottom Middle: Depository Trust Company

Above: 9 Appold Street

### **NEWS**

### Selling Bananas Where Others Sell Bananas

What is the state of the office building market, panelists were asked at the AIA Urban Planning Seminar hosted by Salomon Brothers in June. David Walker, Director of Architecture at Swanke Hayden Connell International, moderated a panel of architects, clients and planners who shape the answer in London. The consensus

(cont. Page 4, col. 3)

### The White House Exhibited in Holland Park

Garden Party attendees this year saw "The White House, 1972-1992: Image in Architecture," a travelling exhibition celebrating the bicentennial of the laying of the cornerstone of America's most famous house.

Organised by the American Architectural Foundation and the White House Historical Association, the exhibition is the first to explore the architectural history of this important structure.

The exhibit illustrates the work of and influences on architect James Hoban, the construction of the President's House, and its architectural history up to the present.

The Chapter is hoping to display the exhibition in the fall if space can be found. Judy Nyquist organised the display in London, and would like to hear from you if you have a possible venue. Contact her at 0171-349-0453.

### Profile cont.

floors of Frame's house. Last April, it moved into new offices near Oxford Circus at 26 Eastcastle Street. The firm has grown to five members.

Most of the clients are British, although Frame says that Bauencorp has attracted US clients in the last six months who have projects in the UK, mostly in London.

"Bauen" means "to build," say Frame. "This is not just our firm; all of us are building it."

#### **EVENTS**

August: Call for entries, Excellence in Design Programme. Contact Stephan Reinke, 0181-748-8088, fax 0181-748-3475.

August 24: Family Bar-B-Que, Thames Riverside, Call Stephan Reinke, 0181-748-8088, fax 0181-748-3475.

September 18: CLAWSA Boat Tour up the Thames. 6pm from Charing Cross Pier. Light buffet, £5. Contact Noel Hill, 0171-435-2462.

October 26: AIA Charette, all day event at New Zealand

House Penthouse, London. Contact John Onken, 0171-833-8533, fax 0171 7575.

November 14: Planning Seminar: Funding London's Future, RIBA, 66 Portland Place, 9:30-5:00. Admission charges. Registration with RIBA London Region, 0171-580-5533.

November 15: Entries due for Excellence in Design Awards prior to 2:00pm, HOK, Kent House, 14-17 Market Place, London, W1N 7AJ. AIAUK would like to hear from you. Contact AIAUK, 33 Hollywood Road, London SW10 9HT, 0171-376-8763, fax 0171-352-5594.

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EC2 0171-729-0243 SE1 0171-633-9068 W1- 0171-580-7122



### AIA UK

Number 13 August 1996

The newsletter of the London/UK Chapter of the American Institute of Architects.

Justine Kingham, Michael Lischer, David Walker, Stephan Reinke, Karen Whittle, Editors

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### AIALondon/UK

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Corporate Partner

#### NEWS

# Charrette to study Buckingham Palace

The London Chapter and Call Print will host a design charrette October 26th to reconsider design issues presented by Buckingham Palace and environs. "Capital cities all have a special location at the centre of their identity," say John Onken, organiser of the event. "Look at the Vatican in Rome or the Forbidden City in Beijing. These sites are the city's raison d'etre, but they are cut

off from the rest of the city. We're asking, what sort of things would you do to this site?"

The all-day charrette will be held in the penthouse of New Zealand House to give participants nearly an aerial perspective of their task. Paper and printing will be provided by Call Print, but people should bring their own supplies.

The charrette is open to all who pre-register. Contact Onken, tel. 0171-833-8533, fax 0171-837-7575.

#### Bananas cont.

was that location in London overrides problems of building, and is the one factor that will keep the market indomitable.

"Nobody's building anything that I would want to leave this building for," said Andrew Rabeneck, Director of European Facilities for Salomon Brothers. The more tailored the building, the less useful it is in the long term, he felt. Peter J. Mooney, Regional Head of Citibank's CRS UK, agreed, adding that the development driven buildings of the 80's "got it right."

Peter W. Reese, City Planning Office for the Corporation of London, demurred saying that "ten years ago, developers knew all the answers. Now there's not one single answer. Then they all got it wrong in their own way." Development should include retail as well as office space, he said, finding some developers to have difficulty handling specialist locations.

Other panelists were Jeremy Stanyard, Senior Partner in PA Consulting Group, and Lawrence M. Malcic, Director of Design for HOK London.